

District 5970 Planning Retreat Moose Haus Lodge – Clear Lake June 7 & 8, 2007

Action Plan for Membership Growth and Retention

Action	Who's Responsibility	Comp. Date	Completed
To create a net gain in membership of 10 new members by July 1 2009	All members John Reporting	7/1/09	
Each district board member will bring in 1 new member per year	District Board Member John Reporting	Each Year	
Develop a new member orientation process based on Rotary standards.	Gerry	8/15/07	
Conduct a community (club) assessment to determine vocational breakdown.	District Board Member John	9/13/07	
Develop a Club Membership Chairperson	District Board Member Gerry	8/1/07	
Conduct 3 or 4 Regional Membership Seminars in 2007-2008. DBM's will participate in at least 2 seminars	District Member Chairperson Gerry	6/30/08	
Continue Governor's Excellence Awards Prog.	Governor Dick	6/30/07	
Create or see that a membership promotion	Web Master Dave & Gerry	10/1/07	
Develop an "existing" member follow-up plan	John	9/13/07	

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Action Plan for Leadership Development Identification of District Leader

Action	Who's Responsibility	Comp. Date	Completed
Create a list of potential District Leaders, using a list of top 25 clubs past presidents and other resources	John	9/13/07	
The DGE is to be the Boards contact person for the ADG	DGE	1/1/07	
Develop formal approach/ process for identifying ADG's	Vicki	7/1/07	
Training			
<ul style="list-style-type: none"> • District Leadership attends and completes district training. 	District Trainer	4/1/08	
<ul style="list-style-type: none"> • District Training Seminar 	Board of Directors	9/07	
<ul style="list-style-type: none"> • Zone meeting participation 	Board of Directors	10/07	
<ul style="list-style-type: none"> • Foundation Services 	Board of Directors	6/08	
<ul style="list-style-type: none"> • Membership Development ADG training 	Board of Directors	4/1/08	
<ul style="list-style-type: none"> • District Conference 	Board of Directors	5/08	
<ul style="list-style-type: none"> • Develop Club Leadership Training 	WCJ	9/13/07	
Board approved District Committee Training	Ken	9/13/07	