



## District Governor's Newsletter

### District 5970

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Governor 2009-2010

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### HAPPY 105th BIRTHDAY ROTARY

One hundred five years ago on February 23rd, Paul Harris a lawyer met with Sylvester Schiele, a coal

dealer, Gus Loehr, a mining engineer, and Hiram Shorey, a merchant tailor in room 711 of the Unity Building in Chicago. This was the birthplace of Rotary. For additional information about this, meeting and location go to [www.room711.org](http://www.room711.org).

The Paul Harris 711 Club will meet on the 23rd at RI Headquarters **Notice how** they had different vocations. That tradition, which was so important to Paul Harris, remains a very important tenant of Rotary today.

### Rotarians Work IPTV Festival

Tune in and watch fellow Rotarians answer the phones on Tuesday March 9th at the Johnston facility of IPTV. Rotarians will be there as a part of the PR Grant jointly received by Districts 5970 and 6000. If you are interested in being a part of the Rotary team working that evening call John Last to see if more volunteers are needed. We need approximately 20 Rotarians and they will be accepted on a first come basis. If you cannot help answering the phones, then call us March 9th and support your fellow Rotarians and Iowa Public Television.

There are two other parts of the PR Grants. Already there are 15 second "Humanity in Motion" public

announcements being aired as sponsors of the following programs;

- **Washington Week** on Fridays at 7 pm,
- **Iowa Press** on Fridays at 7:30 pm and Sundays at 11:30 AM,
- **The News hour With Jim Lehrer** Monday - Wednesday at 5:30 PM,
- **The Nightly Business Report** Wednesday - Friday at 10 PM and
- **Nova** Tuesdays at 7 PM. Please share these times with your members as well.

The third part of the PR Awareness is a 30 minutes "Humanity in Motion - The Iowa Way" video. A paid ad was sent to all newspapers in Iowa that had a Rotary club announcing the times over the next 8 weeks. The program would be on the local Mediacom station. The program features Former Governor Robert Ray and Former First Lady Christie Vilsack. The program will air on Mediacom at the following times;

9:30 PM Feb 23, March 2,9,16,23,30 and April 6 and 13  
6:00 PM Feb 27, March 6,13,20,27 and April 3,10 17  
**A copy of the DVD will also be provided to every club to use. If Mediacom is not in your community,** the DVD can be given to your local provider or access channel.

Leverage this statewide and community publicity to help with awareness and identifying and inviting new members.

## Annual Programs Fund

As of January 31st, 58% of the year was behind us however only 28% of club Annual Programs Fund dollars have been received at the Rotary Foundation. Special fund drives like the Haiti ShelterBox project and the End Polio Now have reduced contribution to the annual fund. However, in order for the district to be able to continue to support Foundation programs like Group Study Exchange, ambassadorial scholars, world peace scholars and district simplified grants continued support is needed.

The level of funds available for these programs is based on the total annual funds received from our district clubs in the form of member contributions three years prior. To make sure we have sufficient funding three year from now please consider contributing to the annual programs fund soon.

A couple of ideas on how to encourage members to give would include a divide and conquer strategy. Competition between teams, using points to encourage members to start or complete their next PHF level, encourage use of TRF-direct, the auto debit on their account, do a challenge gift. There are many ways to encourage members to donate but the best and most effective is just get the check book out and write the check, give to your club foundation chairman or treasurer and they mail the check and contribution form to: The Rotary Foundation 14280 Collection Center Dr Chicago, IL 60693

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## Bus trip to Montreal

The bus trip was canceled because we were not able to get a sufficient number of individuals to make the trip. The board encourages all Rotarians to attend and Montreal would be a great place to visit. If you decide to go make sure, you get that passport ordered well ahead of time. If Montreal does not work then consider New Orleans in 2011.

## Conference Duck Race

Soon clubs will be receiving a letter regarding the annual duck race that will be conducted Friday afternoon in the "Lazy River" in the water park at our conference hotel. Please read the material and let's have every club with 100% participation in this fund raiser for the Foundation. Foundation's annual programs fund \$5 per duck

## Michigan Rotarian to be our next Rotary Board Member



Betsy Demaray, a member of the Rotary Club of Sault Saint Marie, Michigan, is the selection of the Zone 29 Nominating Committee for Director of Rotary International to serve in 2011-13.

Rotary zones 28 and 29 are paired with each taking turns to elect someone to Rotary's Board of Directors for a two-year term.. Zone 29 has 17 districts in Michigan, northern Indiana and Ohio, plus parts of Pennsylvania, New York and Ontario, Canada. Currently zones 28 and 29 are represented by Tom Thorfinnson from zones 28; he lives in Minnesota.

Tom is entering his second year on the board and will become RI Vice President July 1.

Betsy has been a member of the Sault Ste. Marie Rotary Club since 1988, serving as its president twice. She served as 6290 District Governor in 2000-01 and went on to be a training leader at the International Assembly for two years. She was chair of the membership committee for Zone 28 and served as Zone training leader for a number of years. Betsy was general chair for Great Lakes Rotary PETS for two years, chair of the Northland Breakfast in Chicago and sat on RI's World Affairs Committee, Leadership Development Committee, and TRF Paperwork Review Committee.

She and Ken have represented the RI President at numerous District Conferences and served as volunteers at Rotary projects in Jamaica and Nicaragua twice. They are members of the Bequest Society, benefactors, and multiple PHF.

Betsy is a Real Estate Broker, and formerly a Bank Vice President. She has owned several businesses including an appraisal firm, an accounting firm, a sporting goods store, a women's exercise club and two motels. Her educational background includes a B.S. degree in Accounting and Masters of Business Administration

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## Ambassadorial scholars meet in Limerick, Ireland



*Maggie Luce, left, and Laura Edwards continue year-long international experience*

Two Waterloo women met last week in Limerick, Ireland for a long weekend. Laura Edwards, who is studying at the University of Swansea, and Maggie Luce, who is at the University of Limerick in Ireland, met in that city.

You can read their blogs by going to [www.district5970.org](http://www.district5970.org). and click on the Ambassadorial Scholar link on the left side of the home page.

By PDG Dave Buck

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### District Conference Breakout Sessions

Several breakout sessions are scheduled for Friday afternoon April 30th during the conference for Rotarians to hear about District 5970 Rotarians in action.

Session topics include

At 2:00 PM

- India National Immunization Day in India
- Youth Exchange Program
- Funding raising project ideas
- Haiti update/ ShelterBox

At 3:00 PM

- Honduras 3H Grant & Guatemala Club Foot Project
- Group Study Exchange/Ambassadorial program
- New clubs and Interact, Rotoract
- To be announced

There will be 4 concurrent breakout sessions beginning at 2 PM and a second set beginning at 3 PM. Better bring a couple fellow members to the conference because you won't want your club to miss out on any of the information shared at these sessions.

### ShelterBox and Haiti

Sixteen clubs and their members have responded thus far with over \$25000 (including \$5000 of District matching dollars) for ShelterBox USA. Thus 50 tents are on the ground or soon will be providing shelter and other basic needs for families devastated by the earthquake. Thanks to all who gave and those who continue to give. We'll continue to forward club contributions to ShelterBox through the District Conference May 1st. Next month we'll recognize those clubs by name in the newsletter. Checks should be made payable to ShelterBox USA and mailed to John Last, District Secretary, 324-29th St SW, Mason City, IA 50401.

Some of you may have read articles about discontinuing the use of tents because of their effectiveness. I asked a ShelterBox staff person last week about this and that is true about some low quality tents that have been sent however Haitians will continue using the high quality tents ShelterBox provides. There is currently over 10,000 ShelterBox tents in Haiti and they anticipate reaching close to 20,000 before they are finished. If you are interested in learning more about ShelterBox go to [www.ShelterBoxUSA.org](http://www.ShelterBoxUSA.org)

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### Mason City Sunrise First to Exceed \$100/member

Last month Mason City Sunrise was not even listed as a club in the top 5 in donations given per member however this last month funds were forwarded to RI and they now become the first club to average \$100/member. Congratulations to Mason City Sunrise for being at 94% of their goal and at \$102.26/member. Rockwell City is at \$90, Monticello \$85 and Marion E

Cedar Rapids is at \$83. Please don't forget to get as many of you donations to RI at least one week before April 1st so it will be recorded on April 1st.

**Sumner** - delivered 26 fruit baskets and poinsettias and send 70 card to residents at the local nursing home.

### District RYLA CAMP

RYLA camp registration will be accepted until March 1st so if you have a student in the 10th - 12th grade who wants to have a fantastic experience the weekend of March 26-28 get their registration mailed to Gus Glaser at PO Box 671 Maquoketa, IA 52060. If you have, questions check the district web site or call Sherry at 563-321-0240. Applications are available on the web site by going to home page and click on RYLA the application.

The training location will be at Camp Shalom Inc 6262 Caves Rd Maquoketa, IA 52060 and you can learn more at [www.CampShalomIA.org](http://www.CampShalomIA.org)

### Club Activities

**Webster City** - held their annual youth basketball tournament with proceeds to be to fund local projects

**Bellevue** - welcome back member Cindy Broders, school nurse, from volunteer work at a medical clinic in Haiti. Club also contributed \$1280 to serve Haiti.

**Cedar Rapids Daybreak- Mt Vernon-Cedar Rapids Downtown- Marion East Cedar Rapids** - applied and have been approved for medical facility in the Beirut

**Waterloo** - looking for host families for this year's GSE team traveling from District 2230 composed of Poland, Belarus and Ukraine.

**Maquoketa** - Finalizing plans for the annual "Men Who Cook" evening on February 28th. Project is a joint venture with other community service clubs

**Metro North Cedar Rapids** - has inducted 20 new members thus far this year with a net of 16.

<i>Rotary District 5970 Monthly Atten</i>	Jan '10				
	Last Report	Meetings	Members	Attendance %	Notes
ACKLEY	Jan	4	20	75.00	
ALGONA	Jan	3	61	75.00	
ANAMOSA	Jan	4	27	85.00	
BANCROFT	Jan	4	26	72.00	
BELLE PLAINE	Jan	4	24	50.00	
BELLEVUE	Jan	4	27	67.00	
CEDAR FALLS	Jan	4	118	52.00	
CEDAR RAPIDS	Jan	4	315	62.00	
CEDAR RAPIDS DAYBREAK	Jan	3	118	61.00	
CEDAR RAPIDS HIAWATHA METRO	Jan	4	75	53.00	
CEDAR RAPIDS SUNRISE	Jan	4	38	74.00	
CEDAR RAPIDS WEST	Jan	4	102	68.00	
CHARLES CITY	Jan	4	45	73.00	
CLARION	Jan	4	22	70.00	
CLEAR LAKE	Jan	4	22	67.00	
DECORAH	Jan	4	81	58.00	
DUBUQUE	Jan	4	201	41.96	
EAGLE GROVE	Nov	4	35	63.00	No Report
ELDORA	Jan	4	39	78.41	
ELY GATEWAY	Dec	2	20	65.00	No Report
EMMETSBURG	Jan	4	37	62.00	
ESTHERVILLE	Jan	3	59	42.00	
FOREST CITY	Jan	4	50	62.00	
FORT DODGE	Jan	4	99	49.00	
FORT DODGE DAYBREAK	Jan	3	28	61.00	
GARNER	Jan	4	44	68.00	
GUTTENBERG	Jan	4	19	54.00	
HAMPTON	Jan	4	40	54.00	
HUMBOLDT	Jan	4	28	66.00	
INDEPENDENCE	Jan	4	40	68.00	
IOWA FALLS	Jan	4	38	64.00	
IOWA GREAT LAKES	Jan	3	83	43.00	
MANCHESTER	Jan	4	29	62.00	
MAQUOKETA	Jan	3	35	74.40	
MARION EAST CEDAR RAPIDS	Jan	4	38	73.00	
MASON CITY	Dec	4	104	92.01	No Report
MASON CITY RIVER CITY SUNRISE	Jan	4	25	85.00	
MONTICELLO	Jan	4	33	74.00	
MT. VERNON-LISBON	Jan	4	28	57.00	
NEW HAMPTON	Jan	4	40	63.00	
ODEBOLT	Jan	4	21	71.00	
OELWEIN	Jan	4	32	65.00	
OSAGE	Dec	3	34	100.00	No Report
PARKERSBURG	Jan	4	16	88.00	
POCAHONTAS	Jan	4	13	58.00	
ROCKWELL CITY	Jan	4	35	65.00	
SPENCER	Jun	5	47	55.00	No Report
STORM LAKE	Jan	4	38	51.00	
SUMNER	Jan	4	22	74.00	
WATERLOO	Jan	4	191	48.00	
WATERLOO CROSSROADS	Jan	4	27	60.00	
WAVERLY	Jan	4	66	59.00	
WEBSTER CITY	Jan	4	59	68.00	
WEST UNION	Dec	4	30	64.00	No Report
District 5970 Total			2944		
Average Monthly Attendance %				64.63	

Rotary International  
District 5970  
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