

Membership Development and Retention Committee

Purpose:

The Membership Committee develops and implements the District Plan for Membership through promotion, guidance and counsel to aid club membership growth and retention as well as has the responsibility for extension of Rotary in the District by the formation of new clubs. They also have responsibility for extension of Rotary in the District by the formation of new clubs. The committee identifies, qualifies and facilitates the chartering of new Rotary clubs.

Composition:

The Membership Development and Retention Committee Team Leader is appointed by the person who will be the District Governor (DG) when the term begins. The appointment shall be for a three year term. The Committee Team Leader shall appoint three or more members to this committee.

Responsibilities:

- Establishes annual membership goals consistent with strategic plan and with input from DG, reporting annually;
- Works directly with Club Membership Development and Retention Committees, particularly with those clubs that are showing a decrease or little or no increase in membership;
- Encourages diversity by age, gender and ethnicity;
- Conducts a District Membership Development and Retention seminar each year;
- Provides information about District membership development progress at District meetings;
- When invited, provides programs and assistance about membership development or retention at each District Board meeting;
- Assists in identifying areas in the District that have a population capable of meeting the requirements for chartering a new club, particularly those with no clubs;
- Assists in completing processes required to submit the application to charter a new club;
- Assists the sponsoring club in assuring that the new club receives an official review every quarter during the first year of its existence;
- Assists, as necessary, in guiding the officers of the new club for a period of at least one year, or until the club meets its operational goals;
- Works with Rotary International Zone resources to undertake other activities appropriate to accomplish the committee's objectives.